**Power BI Introduction**

Power BI is a collection of new and existing services from Microsoft’s BI platform that enables us to visualize data using intuitive dashboards and reports. It supports connectivity with a large set of data sources making possible to integrate and transform data for interactive exploration. Some of the features that we liked and have used in our project are:

* Provision of creating ‘Groups’ to share and collaborate our work with other team members
* Rich set of visualization formatting such as tiles, colors, labels and legends
* Wide variety of visualizations such as gauge, funnel, donut, etc.
* Free-form canvas for drag-and-drop exploration
* Web interface for creating charts and reports using a browser
* Mobile app for viewing visualizations on the go

Compared to other popular data visualization tools, Power BI does fall short in few areas such as no animation in charts, less options for sorting, and some more.

However, generally speaking, we found Power BI to be a very easy to start tool due to its familiarity with Microsoft Power Pivot, Power View and Power Query.